



My MA Park Story Submission Guidelines

We'll be reviewing all submissions and selecting the best stories with accompanying multimedia files to showcase on ELM's website and social media.

Here are a few questions to get you started:

- What do you love about this park?
- What are your concerns about this park?
- What are your dreams for this park?
- What makes this park a great place to visit with your family and friends?
- What's your favorite memory of visiting this park?

Please see below for guidelines on submission. Submit content [here](#). If your content is larger than the 1GB limit per file, please email MyMAPark@gmail.com with your file for submission.

Video

- Guidelines: 30-60 seconds in length, under 1GB per file
- Best Practices:
 - When speaking directly to the camera choose a background that will reinforce your story or add visual appeal.
 - Hold your phone and shoot horizontally, move as steady/smooth as you can (or stay still), and find an area with good lighting.
 - Avoid zooming - it lessens the quality of the video.
 - For video with important spoken audio, note tips in the audio section below.
 - If given a choice, the preferred file formats are: .MOV, .MP4, or .MKV

Audio

- Guidelines: 30-60 seconds in length, under 1GB per file
- Best Practices:
 - If you are recording audio on its own, use your smartphone (Voice Memo app if on iPhone), a computer, or a digital audio recorder.
 - Keep the recording device stationary in one place.
 - Limit distracting background noise wherever possible. You may want to audio to pick up the sound of birds chirping or a river running, but the sound of traffic is probably not ideal.
 - Speak clearly into the recording device. Include your name and park. Don't rush!

Photo

- Guidelines: Submit up to 5 of your best photos, under 1GB per file
- Best Practices:
 - We want to see you AND your park. Personalize great landscape photos by including yourself in the shot.
 - Show your park in action - consider taking photos of people and wildlife experiencing the park at its best.
 - If you can, take the photos in high definition resolution.
 - Horizontal photos are best for sharing on social media.
 - If using a camera on your phone, avoid zooming as it lessens the quality.
 - Find a well-lit area to shoot in.