President's Letter

2045 is the year that a child born today is likely to have their first child. What could Massachusetts look like when we welcome this child?

I joined as ELM’s new President because I believe our future could be outstandingly bright. Massachusetts is abundant in intellectual capital, blessed with profound natural resources and powered by a diversified economy which includes 100k clean energy jobs - and growing. Our state has what we need to address the environmental challenges we face. We can model leadership to the world.

But we must be organized. ELM is framing a generational vision for the environmental and economic health of the Commonwealth. Will you continue to support our vision? Can you put aside what’s happening in DC and focus closer to home? It is remarkably hopeful here. ELM is pushing MA ahead on an inspiring agenda.

Right now we’re focused on:

• Putting a price on carbon emissions with an emphasis on reducing emissions from transportation.
• Restoring funding to protect our open spaces and to improve our water quality for generations to come
• Ensuring that the nation’s largest offshore wind farm is built fairly and quickly
• Updating our antiquated zoning laws to encourage affordable, walkable communities for all

At ELM, we carefully develop our policy strategies. And we intentionally choose the messenger. Count on ELM to raise corporate, labor and health voices alongside environmental advocates. These uncommon alliances broaden the tent. Our tent is bigger and more diverse every year.

Can you see out to 2045? Try looking ahead. By 2045, we could be a net exporter of clean energy. Our rivers are clean enough to swim in. We could see emissions from transportation dramatically decreased. We could be a recreation powerhouse. Other states and countries could look to us for solutions. And more. We can’t get there without your help.

Elizabeth Henry
President
ELM Milestones

- Tracked Clean Energy Procurement
- Increased Support for Energy Efficiency Legislation
- Built Support for Carbon Pricing
- Grew the Green Budget Coalition
- Held the EEA Accountable with Second Report Card
Tracked Clean Energy Procurement

The passing of last year's omnibus energy bill was a major victory for the environmental community. This year, we took steps to make sure that the law is implemented in a fair and timely manner. We have been closely monitoring the process of fulfilling the law's energy procurement requirement to make sure Massachusetts gets the clean energy the bill requires as soon as possible.

Increased Support for Energy Efficiency Legislation

Our energy efficiency legislation requiring a home energy audit at the point of sale gained traction in FY17. We researched how similar legislation already enacted in other states and cities works and used this information to educate legislators and other stakeholders.
Built Support for Carbon Pricing

As a member of the Campaign for a Clean Energy Future, ELM has been a key participant in building a broad range of support for putting a price on carbon in Massachusetts. In June 2017, the coalition held a successful lobby day with close to 100 activists attending. There are two carbon pricing bills before the legislature with more cosponsors than in previous years.

Grew the Green Budget Coalition

Upon its release in February 2017, for the first time ever the Green Budget Coalition surpassed 100 organizations and companies. Not only environmental organizations but also various corporate partners and public health organizations support increased state funding of our environmental programs and agencies.
We once again released our scorecard of the administration's Executive Office of Energy and Environmental Affairs. The report was prepared with the Charles River Watershed Association, Clean Water Action, Conservation Law Foundation, Environment Massachusetts, the Massachusetts Rivers Alliance, and Massachusetts Sierra Club. Although there were minor improvements in categories including land conservation and energy efficiency, the overall grade remained a C, as the administration showed little to no improvement on many priority issues.
Our Lands, Our Vote

The ELM Action Fund worked to mobilize opposition to President Trump's executive order calling for a review of 27 national monuments, including our own Northeast Canyons and Seamounts Marine Monument off the coast of Cape Cod. As part of LCV's "Our Lands, Our Vote" campaign we trained and deployed 3 field organizers, reached 270,000 people on Facebook and Twitter with digital ads, and encouraged almost 4,000 Massachusetts residents to submit comments to the Department of Interior in support of our national monuments.

45 Successful Elections

On Election Day 2016, 45 of our 54 endorsed candidates won their races. This included six new environmental champions. We also educated voters about incumbents who had poor voting records on the environment and helped build grassroots power to ensure Massachusetts continues to lead the country on environmental issues.
Highlights
Corporate Council
Fall Reception
Earth Night
Legislative Breakfast
Advocacy Trainings
Youth Programs
MA Environmental Collaborative
Corporate Council

Aggregate Industries, Holcim
Ameresco
Bank of America
Biogen
Blue Cross Blue Shield
Boston Scientific
Cape Air
Carpenter and Company
Costa Fruit and Produce
Eastern Bank
Energy Management Inc.

Grossman Marketing Group
Legal Sea Foods
Massachusetts General Hospital
MilliporeSigma
Saunders Hotel Group
Stop & Shop Supermarket Company
Suffolk University
Trillium Asset Management
Triumvirate Environmental
Wynn-Everett Resorts

In the past year ELM's Corporate Council convened to discuss legislative priorities and advance environmental policies that make the Commonwealth a great place to recruit talent and run a business. The council also met with Mike Sheehan, CEO of the Boston Globe in November 2016 (shown left).
Fall Reception 2016 was graciously hosted by ELM Corporate Council member Blue Cross Blue Shield of MA at their beautiful downtown offices. Green Star Awards were presented to Mothers Out Front, Senator Dan Wolf (CEO of Cape Air), and Triumvirate Environmental.
Earth Night 2017 brought hundreds of friends, colleagues, and supporters together at the New England Aquarium. Attendees came to connect with friends and honor Massachusetts General Hospital President Dr. Peter Slavin, Attorney General Maura Healey, and the late State Senator Ken Donnelly.

Green Star Awardees: Dr. Peter Slavin, Attorney General Maura Healey and Cindy Friedman accepting on behalf of Senator Ken Donnelly.
ELM Green Star Award
presented to
Attorney General
Maura Healey
for her courage in challenging both
government and corporate America to
meet the threat of climate change
Legislative Breakfast

In January 2017 close to 100 attendees including 30 legislators gathered for ELM's Legislative Breakfast co-hosted by 17 advocacy organizations. Attendees heard from ELM staff and board members as well as environmental allies and state legislators about the importance of leadership and the connection between a healthy environment and a healthy economy.
Advocacy Trainings

In January 2017 we began partnering with our friends and supporters to host Advocacy Trainings. At these events, hosted by ELM activists and donors, friends and neighbors received tips and tricks on effective advocacy from ELM's former Legislative Director Erica Mattison. These events help to build the power of the environmental movement by empowering attendees to take action and advocate for our priority issues.

Bill Co-Sponsorship Day

ELM also organized an environmental bill co-sponsorship day in partnership with the House and Senate Committees on Global Warming and Climate Change and the Joint Committee on Environment, Natural Resources and Agriculture. Dozens of organizations participated representing a wide array of environmental issues. Legislators and aides came to learn more about our legislative priorities and express their support.
In FY17 ELM convened spring and fall meetings of the MA Environmental Collaborative. In October 2016, members visited the New England Wild Flower Society's Garden in the Woods property to share policy updates on a variety of issues, and hear from former ELM Legislative Director Erica Mattison and ELM Action Fund Political Director Joe O’Brien. In May, the Metropolitan Area Planning Council hosted the spring meeting where attendees heard from Chairs of the Environment Committee, Senator Anne Gobi and the late State Representative Gailanne Cariddi. The Collaborative also continued its series of Walk & Talk events, visiting different parts of the Commonwealth to experience and learn about the amazing natural resources in every part of our state.
Youth Programs
ELM and the Action Fund jointly host a variety of youth programs ranging from advocacy trainings for high school and college students to networking events for emerging professionals.

Engaging the Next Generation
We are engaging and preparing the next generation of environmental leaders. Participants in these programs receive training on effective advocacy and information on major environmental issues such as offshore wind power, and transportation. They also connect with like-minded peers they may work or partner with in the future.
Vision: Lens 2045

ELM is outlining a generational vision for the environmental and economic health of the Commonwealth. Why a generational vision? This daily opportunism or defense is essential, but we also aim to drive constructive, systems-level solutions.

Lens 2045 is our 'long game.' Our grand strategy: Holistic policy that stewards natural resources, improves quality of life and drives economic prosperity.

Massachusetts is blessed. We are a small state with outstanding intellectual capital, abundant natural resources and a vibrant, diversified economy. We are better positioned than almost any other state to solve pressing challenges, model solutions for others, and secure a bright economic future by doing so.
With Gratitude to Our Supporters in FY17
*We are pleased to recognize donors who have given a total of $100 or more between July 1, 2016 and June 30, 2017.*

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- Johanna Hansen Ross
- The Grantham Foundation for the Protection of the Environment
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Boston Harbor Now
Bradley Campbell
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Charles River Conservancy
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William and Judy Mack
William Reed
Financials

Expenses
$880,212.18
- Administration 18%
- Events & Fundraising 3%
- Program 8%
- Personnel 71%

Income
$987,825.93
- Action Fund 5%
- Events 10%
- Dues 17%
- Contributions 34%
- Grants 34%

Action Fund Expenses
$191,751.66
- Administration 32%
- Personnel 39%
- Political Spending 4%
- Fundraising & Events 1%
- Programs 24%

Action Fund Income
$273,082.76
- Contributions 68%
- Grants 30%
- Other 2%
Members of the ELM Staff at Earth Night
June 6, 2017

ELM and ELM Action Fund Staff

Elizabeth Henry, President
Nancy Goodman, Vice President for Policy
Eric Wilkinson, General Counsel and Director of Energy Policy
Joe O'Brien, ELM Action Fund Executive Director
Anne Meyer, Development Coordinator
Ellen Tomlinson, Communications Manager
Anne Wright, Director of Grassroots Advocacy and Organizing
Randi Soltysiak, Accounting, Finance, and HR Manager
Together we are committed to...

combating climate change and protecting our land, water, and public health. By creating diverse alliances and building the power of the environmental community, we use our collective influence to ensure Massachusetts is a leader in environmental and economic sustainability.

passing laws that protect our environmental legacy, holding our elected officials accountable, and working to build the political power of the environmental community.

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