ELM is committed to combating climate change and protecting our land, water, and public health. By creating diverse alliances and building the power of the environmental community, we use our collective influence to ensure Massachusetts is a leader in environmental and economic sustainability.

The ELM Action Fund helps pass laws that protect our environmental legacy, holds our elected officials accountable, and works to build the political power of the environmental community.
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ELM turned 121 this year. For over 12 decades, we have pushed Massachusetts to lead the nation. We aspire to achieve our state’s potential as a world-class laboratory for environmental policy. We have seen policies that germinate here take root across the nation and around the world. Our universal health care and marriage equality policies are inspirations as we consider the Commonwealth’s potential to slow climate change. We may only contribute 2% of US emissions, but we have the potential to model groundbreaking advances in climate mitigation. With economic assets and vulnerable populations within reach of rising seas along our 1,500 miles of coastline, we have a lot at stake.

In the year ahead, we plan to work on a broad number of issues, but we are focused on the three biggest ways ELM can change the Commonwealth’s trajectory on climate and the environment. First, we know good policy requires good governance. We will build on the success of our Green Budget work. This year we made important progress. The staff and budgets of key state agencies need continued advocacy to meet demands and grow.

Second, we will deepen our focus on transportation, which represents 40% of our greenhouse gas emissions. Old and broken infrastructure causes real harm to our environment, economy, and human health. We aim for clean, safe, affordable, and convenient transportation that works for us all. Alongside our business and environmental allies, we are advancing a regional cap & invest program called the Transportation and Climate Initiative, pushing for a policy that combines emissions reductions and equity.

Third, we are advocating for responsible offshore wind development. We have some of the best wind resources in the world and wind power is becoming cost-competitive. ELM and our partners are creating a future where every home in New England can be powered by offshore wind.

How do we move these priorities forward? With three interdependent strategies:
- Our seasoned, trusted staff works closely with policymakers on Beacon Hill supported by you as our engaged citizen advocates.
- Our vibrant Corporate Council makes the case for environmental progress for the sake of our economic competitiveness.
- Our ELM Action Fund (501c4) and Political Action Committee (PAC) hold elected officials accountable, educate voters, and invest in candidates who lead on environmental issues.

This approach is what allows ELM to punch above its weight. I was drawn to ELM because of its effectiveness on Beacon Hill. As highlights from our last fiscal year demonstrate, we are building political will for ambitious environmental policy. I am proud of where we have been and ready for the work ahead of us.

Thank you for being a part of this effort.

Elizabeth Henry
President
Environmental League of Massachusetts
Tourism, agriculture, outdoor recreation, fishing, and clean energy are important job and revenue generators. Outstanding state parks, clean air, and clean water improve our quality of life. Current funding for our environmental agencies remains insufficient to fulfill their current missions and growing responsibilities. Climate change is causing a wide array of challenges including more flooding and new pests in our parks that the Department of Conservation and Recreation needs to manage. Increased storms are putting new pressure on dams and culverts.

With our partners in the Green Budget Coalition, we have made modest progress in recent years in restoring funding to key agencies and programs. The Green Budget Coalition held our annual briefing for legislators at the State House and garnered support for important amendments throughout the budget process. Together with the Massachusetts Rivers Alliance, the Nature Conservancy, and the Appalachian Mountain Club, we met with more than 60 legislators representing about one third of the legislature. We focused on what the results of increased funding would look like for each of our four budget priorities. The increases to these line-items secured an additional $11 million for critical agencies.

Effective state agencies are a necessary foundation for a healthy environment that supports a healthy economy and healthy people.

What’s Next?
We will build on this year’s progress and continue to make the case for increased funding for environmental agencies.
Our goals: We will continue our budget advocacy and identify smart strategies for funding climate resiliency implementation and the Massachusetts Clean Energy Center, a key engine for innovation.
TRANSPORTATION

Transportation is responsible for 40% of our greenhouse gas emissions, making it the single biggest source in Massachusetts.

To meet our greenhouse gas reduction mandates, we must tackle transportation emissions. Massachusetts has been participating in a regional effort called the Transportation and Climate Initiative (TCI) that has brought together state officials to explore ways to reduce transportation emissions.

ELM has been involved in TCI in two key ways. First, Nancy Goodman, ELM’s Vice President for Policy, chairs the Executive Committee of Transportation for Massachusetts (T4MA), a 70-member coalition of transportation advocates. In this role, she helps to shape and steer the coalition’s priorities and build consensus around TCI. At the end of 2018, Massachusetts joined eight other Northeast and Mid-Atlantic states along with Washington, D.C. in a formal commitment to develop a market-based approach to reduce carbon emissions and air pollution and promote clean transportation systems.

Second, ELM has been convening key business associations to find common ground and accelerate solutions to the climate crisis. During the group’s monthly meetings, implementing TCI emerged as a common priority. In June, we delivered a joint letter to Governor Baker in support of a meaningful regional cap and invest program to drive down emissions and reinvest revenues in new, low-carbon transportation options. These would include expanded transit, electric vehicles, and infrastructure to support safe walking and biking. Read the Boston Globe story about the convening.

What’s Next?

We will work on TCI with regional partners and our business allies. Our goals: Ensure that the states adopt a robust cap on carbon pollution, and reinvest revenues in clean transportation options that are accessible and efficient for all Massachusetts residents.
OFFSHORE WIND

ELM is a leader in advocating for responsibly developed offshore wind power.

We educate policymakers and the public on the benefits of offshore wind power and advocate for more state procurement commitments. During the election for Governor of Massachusetts, the ELM Action Fund and the National Wildlife Federation Action Fund secured a commitment from Democratic Nominee Jay Gonzalez and Governor Baker. They both pledged that if elected, they would:

- Ensure that the existing offshore wind requirements pursuant to Section 83(c) of the Energy Diversity Act of 2016 are fulfilled.
- Complete the study of an additional 1,600 MW of offshore wind as required by the 2018 Clean Energy Future Act by May 2019.
- Explore the possibility of developing a joint offshore wind power procurement with other New England states.

At the time of this publication, Governor Baker has completed the first two commitments.

Building on Governor Baker’s pledge to support offshore wind during his re-election campaign, in March, we partnered with State House News Service to host a forum with the major offshore wind companies and other stakeholders, and the Governor offered the keynote address. In April, ELM President Elizabeth Henry delivered a TEDx talk on offshore wind. In May we honored offshore wind stakeholders during our annual Earth Night celebration.

What’s Next?

About one third of the fossil fuel power on New England’s regional grid may retire in the next decade. We expect power demand to grow as we electrify transportation and heating. ELM is committed to filling this gap with offshore wind.

Our goal: Power a third of New England’s grid with offshore wind.
ELM'S STRATEGIES TO ADVANCE POLICY GOALS

Complementing the daily work of our staff, who build deep and meaningful relationships with legislators and state officials, we hosted a series of special events last year. These events gave our staff, donors, and citizen advocates opportunities to engage directly with policymakers.

GUBERNATORIAL FORUMS

During the election for Governor in 2018, our goal was to give voters the opportunity to hear all of the candidates speak to the environmental issues facing Massachusetts. We held two forums. First was a primary forum for all of the candidates in the democratic primary. Second was a forum for Jay Gonzalez and Governor Baker before the general election. Hundreds of voters heard the candidates answer key questions and the press widely publicized the candidates’ responses.

LEGISLATIVE BREAKFAST

To kick-off the new legislative session in January, ELM hosted our traditional Legislative Breakfast. The room was crowded with Representatives, Senators, and staff from over 40 different State House offices. Attendees heard remarks from Representative Joan Meschino and Senate President Karen Spilka, who rallied the crowd around the call that, "The time for incremental change is over."

CITIZEN ADVOCACY

We held three Town Hall meetings across the Commonwealth to raise climate, environmental, and energy issues with state legislators. These events enabled constituents from the Berkshires, the Cape, and Boston to engage directly with their elected officials. In addition, we communicated with more than 10,000 citizen advocates urging them to email and call legislators at key points in the legislative cycle, offering them 22 different action opportunities.

ELM STAFF ACROSS THE NATION

ELM is the state affiliate of the League of Conservation Voters (LCV) and the National Wildlife Federation (NWF). These affiliations give staff the opportunity to share successful strategies and learn from our peers across the country. At the annual LCV conference, our Communications Manager Ellen Tomlinson presented with a group of young professionals from across the nation on the role of racial justice and equity in the environmental movement. Our summer Action Fund Campaign Fellows participated in a Lobby Day with LCV in Washington DC. Our Director of Corporate Engagement Miriam Posner presented at NWF’s annual conference about the success of our Corporate Council.
The ELM Corporate Council is a working alliance of business and environmental leaders that assert we can have both a healthy environment and a vibrant economy. Under the leadership of Director of Corporate Engagement Miriam Posner, our membership has grown to 23 organizations representing a cross-section of the MA economy.

This year we designed new trainings for our members. In January, the Council held its first Energy & Environmental Policy Briefing at the MIT Sloan School of Management. ELM’s policy team outlined the business case for this session’s key opportunities including offshore wind, the Green Budget, carbon pricing, and climate resilience. In April, the Corporate Council collaborated with Ceres for its first Advocacy Workshop, with former State Senator and ELM Board Member Ben Downing.

Throughout the year, we served as a conduit between Beacon Hill and the board room. At our Leader Breakfasts, our Corporate Council met with Governor Baker at John Hancock in November and Speaker Robert DeLeo at Biogen in June. Our members pushed state leaders to be ambitious in pursuit of renewable energy, clean and accessible transportation, and climate. Additionally, we hosted two lawmaker education days at the State House where businesses shared sustainability stories with legislators and urged bolder action on state climate policy.

In June, the ELM Corporate Council and the Greater Boston Chamber of Commerce led a trip to New York City centered on climate resilience. We were joined by over 50 business leaders and Boston Mayor Martin Walsh to understand more about leading practices and lessons learned from New York’s response to 2012’s Hurricane Sandy. We explored both public and private infrastructure improvements as well as new construction built to withstand projected climate impacts.

Corporate Council Members On the Air

Corporate Council and Earth Week

During Earth Week in April, ELM’s Corporate Council members highlighted the links between a strong economy, a healthy environment, and bolder action on state climate and energy policy. Three Massachusetts business leaders spoke on CommonWealth Magazine’s Codcast podcast. 
Click here to listen!
ELM ACTION FUND

Elections count. The ELM Action Fund and Political Action Committee (PAC) deliver political strategies to support public officials who protect the environment. We hold elected officials accountable and build the political power of the environmental community. We elevate our issues by scoring lawmakers. We provide opportunities for public officials and candidates to make meaningful public commitments. We endorse environmental champions, challenge stragglers, and facilitate important constituent contact.

ELECTIONS

In 2018, the ELM Action Fund endorsed 58 candidates for state legislature and 46 were elected. That means that almost a quarter of the legislature began work in January having earned our endorsement and made the environment a winning campaign issue. To help candidates win their races, we hired college students and recent graduates as Campaign Fellows to work with our staff to research important races, go door-to-door in districts, make calls, send press releases, and post social media ads. We worked hard to educate environmentally-minded citizens about which candidates shared their values and deserved their vote.

ELECTIONS

Leading up to the 2018 elections we:
- Knocked on 3,190 doors.
- Made 10,302 phone calls.
- Launched 40 canvasses and phone banks.
- Sent 26,400 pieces of mail.
- Reached over 300,000 voters with digital ads.

NEW LEADERSHIP

This year we celebrated the success of the ELM Action Fund’s first Executive Director Joe O’Brien. During his 3 years of leadership, the ELM Action Fund endorsed 123 environmental champions and successfully helped to elect 99. We were very sad to see Joe move on to his next chapter, but are delighted to welcome Clare Kelly as the new Executive Director of the Action Fund. Clare played a large role in Deval Patrick’s campaign in 2010 and was Executive Director of the MA Democratic Party. Recently, she served as President of the Reason to Believe PAC, a nationwide grassroots organization advocating for progressive policies and candidates. As we prepare for the groundswell of voter energy in the 2020 elections, Clare will continue to build the ELM Action Fund into a powerful force for political will in Massachusetts.

ACCOUNTABILITY

This year, the ELM Action Fund published a Legislative Scorecard based on the 2018-2019 legislative session. The scorecard divides legislators into champions, allies, supporters, and stragglers based on their votes, sponsorship, and bill authorship. The scorecard increases transparency and provides a reference for environmental performance. Our state legislators know we are watching and keeping score, and their constituents know we are a source they can trust.

Our Commonwealth Environmental Pledge allows candidates for any elected office in Massachusetts to commit to prioritizing climate and the environment. Candidates differentiate themselves with this promise. This pledge helps us identify and empower a diverse group of promising environmental champions across the Commonwealth.

VOTE TRAM NGUYEN!

On Election Day in 2018, Representative Tram Nguyen successfully unseated Rep. Jim Lyons, one of the worst scoring MA state legislators on the environment. We sent mail, knocked doors, and made calls urging constituents of Andover, Boxford, North Andover, and Tewksbury to vote for a candidate who represents their values. We were proud to help flip this seat. Since taking office in January, Rep. Nguyen has repeatedly demonstrated her commitment to climate and environmental issues.

Learn more about the pledge.
Congresswoman Katherine Clark was first elected to represent the 5th District of Massachusetts in 2013. She received an award for her leadership in Washington DC. She praised ELM’s work saying, “You understand that protecting the environment and the economy are two sides of the same coin.”

Tom Glynn served as the CEO of Massport from 2012-2018. He received his award for leading this critical agency in addressing greenhouse gas reductions, improved stormwater management, and climate resiliency.

On May 30th at our annual Earth Night, we celebrated a year of progress and our future potential with friends and allies from business, government, and nonprofits. We presented two Commonwealth Environmental Leadership Awards to champions who meaningfully advanced environmental priorities in Massachusetts.

Celebrate the future of offshore wind

Earth Night also served to highlight the promise of offshore wind for Massachusetts and New England. Stakeholders and supply chain members participated in a showcase to display the benefits of a growing offshore wind industry for the region. We welcomed developers to the stage to celebrate their presence in Massachusetts and announced our plans to advocate for more offshore wind projects.

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**ELM Income**
$1,101,954

- Dues 16%
- Contributions 31%
- Events 13%
- Other 5%

**ELM Action Fund Income**
$244,065

- Contributions 68%
- Grants 35%
- Other 5%

**ELM Expenses**
$1,102,331

- Program 75%
- Administration 16%
- Events & Fundraising 9%

**ELM Action Fund Expenses**
$202,810

- Program 77%
- Administration 16%
- Fundraising 9%
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Clare Kelly, Action Fund Executive Director
Eric Wilkinson, General Counsel and
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Casey Bowers, Legislative Director
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