

# EARTH NIGHT 2022

**MAY 19, 2022 | The New England Aquarium**

## SPONSORSHIP INFORMATION

### WHO WILL BE THERE?

Each year, the event is attended by 300+ influential leaders from federal, state, and local, government, as well as business, and nonprofits.

### WHY SHOULD I SPONSOR?

As a sponsor, your company will demonstrate its commitment to the environment, the Commonwealth, and its people. Sponsors will benefit from tickets to attend, recognition at the event, and a two-month promotion period led by ELM, including comprehensive social media, e-mail, and paid advertising.

### WHAT IS THE EVENT SCHEDULE?

Earth Night will include a VIP reception with key federal, state, and local leaders from 4:30-5:30PM, and a main event from 5:30-8:00PM. At the event, we will present the **2022 Commonwealth Environmental Leadership Awards**. This year's honorees have helped to shape our state to be more just, equitable, and sustainable for all residents.

## COMMONWEALTH ENVIRONMENTAL LEADERSHIP AWARD WINNERS



**Joan Meschino**  
MA State  
Representative,  
3rd Plymouth District



**The Leaders of the MA  
Environmental Justice Table**  
María Belén  
Power



Andrea  
Nyamekye



**Mass General  
Brigham**



**Jeremy Grantham**

### ABOUT THE ENVIRONMENTAL LEAGUE OF MASSACHUSETTS

ELM is a 123-year-old 501(c)3 nonprofit. We advocate for policy that meets the scale and urgency of our environmental challenges. We are committed to combating climate change and protecting our land, water, and public health. By creating diverse alliances and building the power of the environmental community, we use our collective influence to ensure Massachusetts is a leader in environmental and economic sustainability.

## **PREMIER SPONSOR** | **\$25,000** *(maximum of 4 companies)*

- 10 tickets to VIP reception and main event
- “Presented by” status with logo on all promotional materials
- Speaking role for CEO or senior leader at VIP Reception
- Acknowledgement by ELM President during main event speaking program
- Logo and company blurb on printed program and registration site
- Dedicated ELM social media posts with blurb to 10,000 followers
- Email to ELM’s list of 15,000 supporters with logo with company blurb
- Logo featured throughout event
- Custom tailored social media toolkit in collaboration with company communications team to promote sponsorship to your followers

## **SIGNATURE SPONSOR** | **\$10,000**

- 6 tickets to VIP reception and main event
- Logo with company blurb on registration site
- Acknowledgement by ELM President during main event speaking program
- Dedicated ELM social media post with blurb to 10,000 followers
- Email to ELM’s list of 15,000 supporters of logo with company blurb
- Logo featured throughout event and in printed program
- Custom tailored social media toolkit in collaboration with company communications team to promote sponsorship to your followers

## **BEACON HILL CHAMPION** | **\$5,000**

- 4 tickets to VIP reception and main event
- Logo on registration site
- Group sponsor post on social media to 10,000 followers
- Email to ELM’s list of 15,000 supporters with company logo
- Social media toolkit to promote sponsorship to your followers
- Logo listed throughout the event and in printed program

## **COMMONWEALTH GUARDIAN** | **\$2,500**

- 2 tickets to VIP reception and main event
- Logo on registration site
- Group sponsor post on social media to 10,000 followers
- Social media toolkit to promote sponsorship to your followers
- Name listed throughout the event and in printed program

**It is tax deductible to the full extent allowable by law.**

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