

EARTH NIGHT 2024

MAY 9, 2024 | Fenway Park

SPONSORSHIP OPPORTUNITIES

The Environmental League of Massachusetts invites you to join us for Earth Night 2024. We look forward to a successful follow-up to [Earth Night 2023](#), ELM's largest celebration yet.

This annual event is attended by 400+ influential leaders from federal, state, and local government, as well as business, and nonprofits. Together, we will celebrate ELM's work to build a Commonwealth where our residents, economy, and natural world thrive.

WHY SHOULD I SPONSOR?

As a sponsor, your company demonstrates a commitment to the environment, the Commonwealth, and its people. Sponsors benefit from tickets to attend, recognition at the event, and a three-month promotion period led by ELM, including comprehensive social media, email, and advertising.

WHAT IS THE EVENT SCHEDULE?

Earth Night will include a VIP reception with key federal, state, and local leaders from 4:30-5:30PM, and a main event from 5:30-8:00PM.

This engaging event includes ample networking time. We will also present the 2024 Commonwealth Environmental Leadership Awards.

ABOUT ELM

Formed in 1898, the Environmental League of Massachusetts advocates for policy that meets the scale and urgency of our environmental challenges. We champion innovative solutions and employ thoughtful advocacy to address the climate crisis, improve the health of our communities, and invest in a thriving green economy.

400+

INFLUENTIAL LEADERS
FROM FEDERAL, STATE,
AND LOCAL GOVERNMENT;
BUSINESSES; AND
NONPROFITS

15K+

EMAIL LIST REACH

10K+

SOCIAL MEDIA
FOLLOWERS



PLATINUM SPONSOR | \$50,000

(maximum of 4 companies)

- 15 tickets to main event
- 10 tickets to VIP reception
- “Presented by” status with logo on all promotional materials
- Speaking role for CEO or senior leader at VIP Reception
- Acknowledgement by ELM President during main event speaking program
- Logo and company blurb on registration site
- Dedicated ELM social media posts with blurb to 10,000 followers
- Email to ELM’s list of 15,000 supporters with logo and company blurb
- Logo prominently featured throughout event
- Custom tailored social media toolkit in collaboration with company communications team to promote sponsorship to your followers

GOLD SPONSOR | \$25,000

- 10 tickets to main event
- 5 tickets to VIP reception
- Logo with company blurb on registration site
- Acknowledgement by ELM President during main event speaking program
- Dedicated ELM social media post with blurb to 10,000 followers
- Email to ELM’s list of 15,000 supporters with logo and company blurb
- Logo showcased throughout the event
- Custom tailored social media toolkit in collaboration with company communications team to promote sponsorship to your followers

SILVER SPONSOR | \$10,000

- 6 tickets to main event
- 3 tickets to VIP reception
- Logo on registration site
- Group sponsor post on social media to 10,000 followers
- Email to ELM’s list of 15,000 supporters with company logo
- Social media toolkit to promote sponsorship to your followers
- Logo showcased throughout the event

BRONZE SPONSOR | \$5,000

- 4 tickets to main event
- 2 tickets to VIP reception
- Logo on registration site
- Group sponsor post on social media to 10,000 followers
- Social media toolkit to promote sponsorship to your followers
- Logo showcased throughout the event

The Environmental League of Massachusetts is a tax-exempt 501(c)(3) nonprofit.
All gifts are tax-deductible, less the value of sponsor benefits.

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