ELM
ENVIRONMENTAL LEAGUE OF MASSACHUSETTS

EARTH NIGHT 2027

MAY 20, 2027 | Fenway Park

SPONSORSHIP OPPORTUNITIES

The Environmental League of Massachusetts invites you to join us for Earth Night 2027. Our 30th Earth Night, this event is the largest annual celebration of Massachusetts' environmental leadership.

This annual event is attended by 500+ influential leaders from federal, state, and local government, as well as business, and nonprofits. Together, we will celebrate ELM's work to build a Commonwealth where our residents, economy, and natural world thrive.

WHY SHOULD I SPONSOR?

As a sponsor, your company demonstrates a commitment to the environment, the Commonwealth, and its people. Sponsors benefit from tickets to attend, recognition at the event, and a three-month promotion period led by ELM, including comprehensive social media, email, and advertising.

WHAT IS THE EVENT SCHEDULE?

Earth Night will include a VIP reception with key federal, state, and local leaders from 4:30-5:30PM, and a main event from 5:30-8:00PM.

This engaging event includes ample networking time. We will also present the *2027 Commonwealth Environmental Leadership Awards*.

ABOUT ELM

Formed in 1898, the Environmental League of Massachusetts advocates for policy that meets the scale and urgency of our environmental challenges. We champion innovative solutions and employ thoughtful advocacy to address the climate crisis, improve the health of our communities, and invest in a thriving green economy.

500+
INFLUENTIAL LEADERS FROM FEDERAL, STATE, AND LOCAL GOVERNMENT; BUSINESSES; AND NONPROFITS

15K+
EMAIL LIST REACH

12K+
SOCIAL MEDIA FOLLOWERS







PLATINUM SPONSOR | $50,000

(maximum of 4 companies)

- 10 tickets to main event
- 5 tickets to VIP reception
- Logo and company blurb on registration site
- Copy of the full registrant list preceding the event
- Acknowledgement by ELM President during main event speaking program
- Dedicated ELM social media posts with blurb to 11,000 followers
- Email to ELM's list of 15,000 supporters with logo and company blurb
- Logo prominently featured throughout event
- "Presented by" status with logo on all promotional materials
- Short-form video collaboration between ELM and company for ELM social media
- Custom LinkedIn post for company CEO to share, including professional photos, key takeaways, and relevant tags
- One seat at reserved lead table alongside awardees and presenters

GOLD SPONSOR | $25,000

- 6 tickets to main event
- 3 tickets to VIP reception
- Logo and company blurb on registration site
- Copy of the full registrant list preceding the event
- Acknowledgement by ELM President during main event speaking program
- Dedicated ELM social media post with blurb to 11,000 followers
- Email to ELM's list of 15,000 supporters with logo and company blurb
- Logo showcased throughout the event
- Custom tailored social media toolkit in collaboration with company communications team to promote sponsorship
- Short-form video collaboration between ELM and company for ELM social media

SILVER SPONSOR | $10,000

- 4 tickets to main event
- 2 tickets to VIP reception
- Logo on registration site
- Group sponsor post on social media to 11,000 followers
- Email to ELM's list of 15,000 supporters with company logo
- Logo showcased throughout the event
- Social media toolkit to promote sponsorship

BRONZE SPONSOR | $5,000

- 2 tickets to main event
- 1 ticket to VIP reception
- Logo on registration site
- Group sponsor post on social media to 11,000 followers
- Logo showcased throughout the event
- Social media toolkit to promote sponsorship

The Environmental League of Massachusetts is a tax-exempt 501(c)(3) nonprofit.
All gifts are tax-deductible, less the value of sponsor benefits.

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